



good bitches

BAKING

ANNUAL REPORT
2022-2023



A big year for Good Bitches Baking, a big year for our communities all over Aotearoa, a big year for dreaming of a kinder future.

Legal name	Good Bitches Trust
Other names	Good Bitches Baking, GBB
Entity type and legal basis	Good Bitches Trust is a Charitable Trust incorporated under the Charities Trust Act 1957
Registration number	CC52553
Postal address	L15 Grant Thornton House 215 Lambton Quay Wellington 6143
Contact	<p>hq@gbb.org.nz www.gbb.org.nz</p> <p> @GBBaking  @goodbitchesbake  @goodbitchesbake  @goodbitchesbake</p>

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A year in review

29

chapters

2853

volunteers

23840

boxes delivered



322

recipient organisations

476800



moments of sweetness

If we think about that another way, each box has a financial value of approximately \$95.50.

\$62.50

time
(2.5 hours @ \$25/hour)

\$22

ingredients

\$11

fuel and other
consumables

This means that our 23,840 boxes in the 2022/23 financial year equate to about \$2,276,720 of Good Bitch contribution to Aotearoa's social economy.

18

Cup of Sugar vouchers redeemed

HOW DOES IT MAKE THE PEOPLE YOU WORK WITH
FEEL TO RECEIVE KINDNESS IN THE FORM OF
HOME BAKING FROM A STRANGER?

"We see a lot of people who are homeless, have little to no income, and just don't have the resources to make, store, or buy baking, so it's really appreciated. Sometimes people tell us they haven't eaten today, and it's so helpful to have something lovely people can eat while we try to sort out WINZ or food banks etc."

RECIPIENT SURVEY 2023

Chair's Welcome

He aha te mea
nui ki tēnei ao?
Māku e ki atu.
He tangata,
he tangata, he
tangata.

What is the most
important thing
in the world? I
would reply that
it is people,
people, people.

The past 12 months have once again shown that people are indeed the most important thing in the world. It has been another year of challenges thrown at Aotearoa, and the people of Aotearoa have shown their kindness towards each other and both these observations apply equally to GBB.

We have indeed focussed on the people. We have two new trustees, Geoff Willmott and Delaney Mes, and it has been awesome to welcome them to the Board and see the contribution they are already making to improving how GBB operates. We have continued to build the capability of our leadership team, and with the addition of the Operations Manager role, we have been able to streamline and improve all facets of our operations.

With more than 320 recipient organisations and about 2,800 volunteers, GBB impacts many, many people across a wide range of communities in New Zealand. It is important we maintain a sound financial position and that we solidify our funding streams to ensure this meaningful work can continue. We have built reserves which represent approximately 12–18 months of continued operations. We simply cannot survive without reliable funding streams, and this has been and will continue to be a priority for the Board.

We have been fortunate to have the ongoing support of many benefactors, partners and funders, and we acknowledge and thank all those people and organisations who have contributed to GBB through funding, goods and services, or with their time and ingredients.

Most importantly, we acknowledge the goodwill that comes from our volunteers. You are the heart and soul of GBB and our thanks go out to you each and every day for the amazing aroha and mahi you share in the name of GBB. Of particular note was your response to the Auckland floods and the aftermath of Cyclone Gabrielle. Your enthusiasm and willingness to put others first and to look for ways to help people in need was nothing short of spectacular. So, from the whole Board, we thank you. Ka mau te wehi!

This year, we have delivered the most boxes of goodies and the most moments of sweetness ever! This shows the aroha our GBs have but also, of course, the ongoing need for moments of sweetness across all parts of our community. If we can keep brightening the day a little for people who need it most, then we're doing our job.

And we couldn't do this without the amazing support and dedication of our team who support our volunteers, our recipients and the board – our thanks to Katy, Natasha, Hannah and Alex for their fantastic work and the passion they have for GBB.

Margaret and Simon
Co-Chairs

About Good Bitches Trust

OUR MISSION

We want to make Aotearoa the kindest place on earth. We aim to give a moment of happiness to people going through a tough time, through providing a home-baked treat.

OUR VALUES

Everyone will benefit from the opportunity to be kind.
Everyone deserves to receive kindness.

OUR GOAL

Good Bitches Trust is an enduring, self-sustaining movement of kindness, thinking big and acting brave.

OUR STRATEGY

Build a self-sustaining business and operating model.
Going Beyond Baking to enable Good Bitching of all kinds.
Advancing kindness across the world.

WHAT IMPACT DO YOU THINK YOUR
VOLUNTEERING HAS IN MAKING AOTEAROA
A KINDER PLACE?

**"It's just a small thing to do
that might not mean much
at times but you don't know
when it might mean a lot."**

GOOD BITCH SURVEY 2023

Good Bitches Trust Structure

Good Bitches Trust is governed by a volunteer board who meet monthly.

The day-to-day operations are managed by a team of four paid contractors (2.1FTE), who are supported by a large team of volunteers. Many of these volunteers are long-term but there are also many who come and go for specific or niche projects.

GOOD BITCHES TRUST BOARD

Margaret Delany, Co-chair

Simon Thomas, Co-chair

Sam Feder

Sarah Meikle

Delaney Mes

Geoff Willmott

Megan Helmers, Board Secretary

During this financial year, we farewelled trustee Sophie Richardson and secretary Belinda Barber.

GOOD BITCHES HQ TEAM

HQ staff

Katy Rowden, General Manager, 1FTE

Natasha Meynell, Operations Manager, 0.5FTE

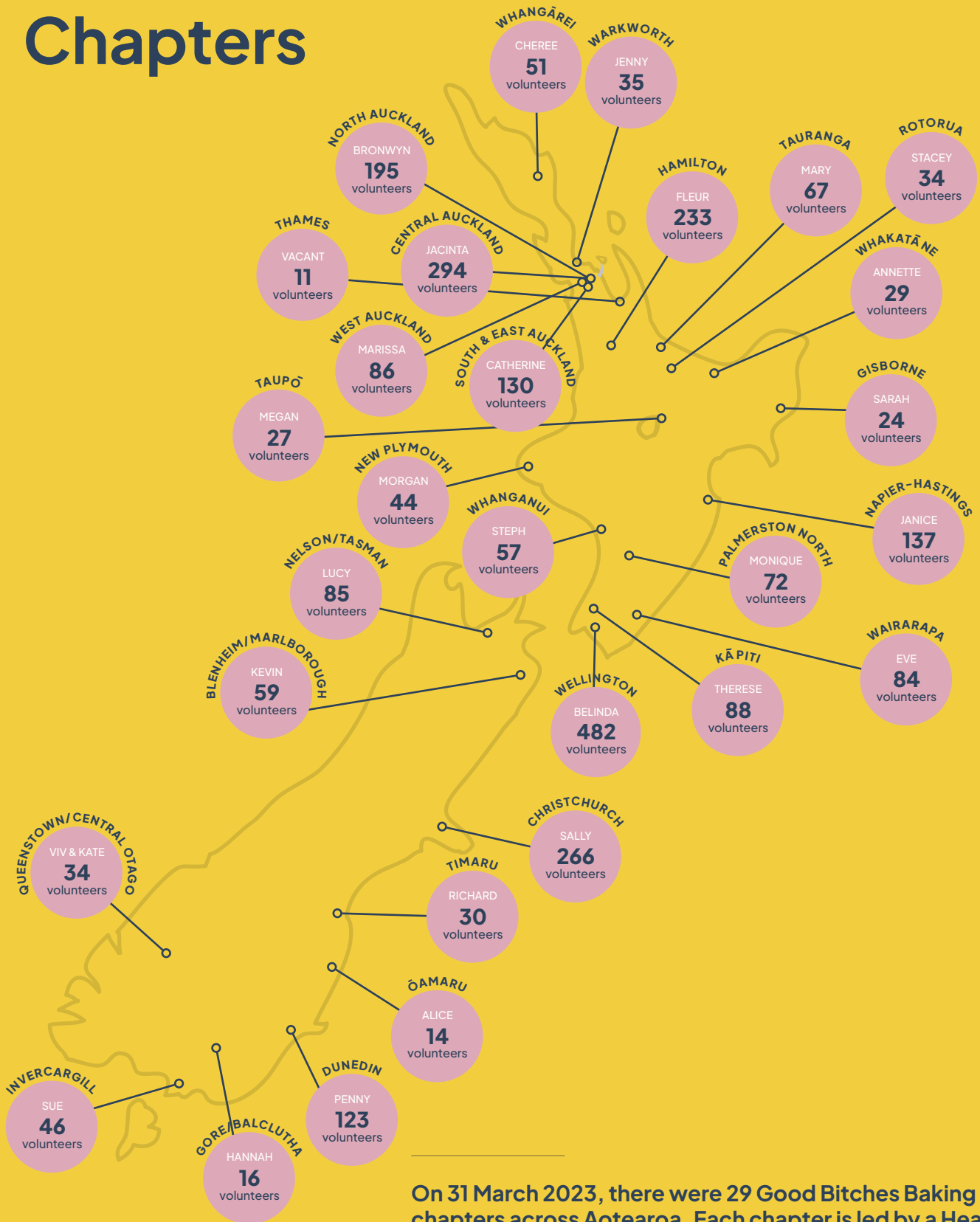
Hannah Molloy, Marketing & Communications Manager, 0.5FTE

Alex McCracken, Social Media Strategic Lead, 0.1FTE

HQ volunteers who worked with us during the 2022–23 financial year

Kathy Twyde-McDonald, Shop Bitch
Monique Webb, Shop Bitch
Britt Davies, Brand Guardian
Caroline Pope, Designer
Sophia Bishop, Designer
Jo Warrington, Designer
Christina Sit-Yee, Newsletter Bitch
Jacky Burgon, Recipient Stories
Sally Jackson, Recipient Stories
Sue Sewell, Recipient Stories
Alisha Wright, Research Project Advisor
Sarah Dobson, Social Bitch
Hannah Christenson, Social Bitch / Designer
Hannah Bennett, Social Bitch
Meg Kennelly, Social Bitch
Kate Martin, Social Bitch
Xanthe Ma'ole, Social Bitch
Lucy Bell, Social Bitch
Toni-Raine McAlpine, Social Bitch
Chelsea Wiggill, Writer
Jane Bitomsky, Writer
Natalie Pitfield, Writer
Rachel Inglis, Writer
Bailey Gardner, Video Queen
Jemma Simmonds, API Guru
Bianca Bryan, Partnerships Research
Martin Reid, BMS Technical Support
Daniel Foster-Lynam, BMS Technical Support

Chapters



On 31 March 2023, there were 29 Good Bitches Baking chapters across Aotearoa. Each chapter is led by a Head Bitch, and some also have a Roster Bitch, Newbies Bitch, Recipient Bitch, Box Bitch and/or Comms Bitch.

We farewelled, with much gratitude for their enormous contribution to their chapter, Vanessa Joyce (Blenheim/Marlborough), Laura Jenkins (North Auckland), Leo Kurpuis (Queenstown/Central Otago), Tracey Dender (Rotorua), Rachael Pull (Thames), Pippa Plummer (Warkworth), Lyn Millman (Wellington), and Megan Jones (West Auckland).

HOW DOES IT MAKE THE PEOPLE YOU WORK WITH
FEEL TO RECEIVE KINDNESS IN THE FORM OF
HOME BAKING FROM A STRANGER?

"It is always a welcome surprise to know members of the community recognise the tough time they are going through and are supporting them. The baking adds some much needed sweetness to the tough conversations and emotions we often have and are dealing with."

RECIPIENT SURVEY 2023

Our funding

Good Bitches Baking activities are primarily funded through fundraising, grants, and donations. We also enjoy in-kind services from Gibson Sheat Lawyers and Studio Waru, who created this beautiful report.

This patchwork of income streams keeps our volunteers' ovens on and their beaters beating.

OUR VOLUNTEERS

We continue to rely on volunteers in many roles:

- Baking
- Driving (to deliver baking)
- Local and national governance (chapter committees and Board)
- Administration
- Projects
- Marketing support (social media, design, writing etc)

Volunteers donate their time, their baking, and their expertise in the name of kindness, and we are endlessly grateful to them for doing so. We couldn't spread kindness as widely as we do without them.

DONATIONS

As well as our virtual fundraiser this year, we continued to receive donations from a range of individuals and businesses, including JMAC Electrical, My Giving Circle and the Good Registry as well as the many generous one-off donors who contribute to our Cup of Sugar Fund or leave us a tip when they make a purchase from our shop.

62.40%

Grants

8.61%

Partnerships

16.70%

Other donations

6.35%

Shop sales

3.11%

Chapter fundraising

1.97%

Interest income

0.86%

Cup of Sugar

Head Bitch Hui? Head Bitch Shenanigans!

In September 2022, with funding from the Department of Internal Affairs Community and Volunteering Capability fund, we held our first ever get-together of our volunteer leadership team.

The Head Bitches gathered in Wellington for some professional development, networking, peer support, chat, and so many laughs. Gisborne Head Bitch Sarah Punnet had the longest trip – a total of 12 hours, due to weather and delays. She arrived in good time for cocktail hour though.

We began with a beautiful whakawhanaungatanga led by former trustee Sophie Richardson, before launching into a series of workshops over the two days from HQ, the effervescent Libby Greatnews, social media queen and Good Bitch, and Alicia Wright, former Chief Executive of the Electoral Commission who worked with us on the early stages of our kindness research planning (see story p16). The first day was rounded off with a panel conversation facilitated by trustee Sarah Meikle, with Nicole Murray and Marie Fitzpatrick our founders, and representatives from Gender

Minorities Aotearoa, Aro Mai Housing First and the Mary Potter Hospice before cocktails featuring the very first release of our Good Bitch Gin (see story p18) and dinner.

And what a dinner! Social Cooking came to the party with a 'make your own dinner' challenge, providing the recipe and ingredients, some loose instructions, and very high stakes—bragging rights for the best dish. Putting another spin on the idea of singing for your supper, Dunedin HB's Penny Easton came through for her team with a rap that won the judges over. (Some felt the event was fixed...)

We had a gentle start to Sunday (fortunately for some) with a very cheerful talk called *Teatowelanga* from Atawhai Tibble before a delicious lunch and everyone heading off to their own corner of the country.



The weekend hui was a considerable success. The Head Bitches had mostly not met each other in person previously and bringing them together helped to create a community of peers who can comfortably seek and offer support from each other as well as share the ups and downs of running their chapters.

The intention is to hold the Head Bitch Hui biannually—funding permitting of course!



Closing the circle of kindness

Over the past few years, we've dabbled in programmes additional to Baking it Better (our core business), the key one being Prison Bake. Last year, as we navigated Covid19 disruptions to seamless planning, it became clear that it would make more sense to pause and look at our big picture, and that of the communities we work with, rather than diving into exploratory programme development that might not suit anyone.

Out of this thinking, our kindness research project evolved. We started with some pretty big plans—we were going to find out what the concepts of 'kindness' and 'volunteerism' mean to all demographic and geographic communities in Aotearoa. With time and some very good advice (and some funding from the Department of Internal Affairs Community Research Fund), we reshaped the project into one that's more about closing the circle of kindness—how do community and social service organisations enable and support their clients to enact kindness, do their clients want to, and how can we help.

While this sounds fairly specific to our kaupapa and will definitely guide our strategic planning for the next few years, the intention is that the research findings will be

available and valuable to organisations all over the country, whether kindness is a key part of their mahi or more of an intrinsic value or output.

We're working with the delightful team at MartinJenkins and have the support of an advisory group made up of people from Asian Family Services, Volunteering New Zealand, The Food Basket, DCM, our Head Bitch community, Women's Refuge and Te Whare Whakaruruhau o Raumanuka. The project is due to be completed by July 2023.

HOW DOES THE BAKING YOU RECEIVE FROM
GBB SUPPORT THE WORK THAT YOU DO?

**"It makes people
feel seen, and
acknowledged in
their loss. "**

RECIPIENT SURVEY 2023

Not all heroes wear capes

Continuing our approach to fun hero product collaborations with New Zealand businesses doing good stuff, we worked with Sandymount Distillery, based in Ōtepoti, on a custom-designed Good Bitch Gin.

Richard Wilson, the distiller and owner of the small-batch, craft spirits distillery, was delighted to support our kaupapa and created a delicious gin based on his flagship Lovers Leap Dry Gin. He produced 300 bottles for us and very kindly also looked after the sales and distribution as well as the crafting. The botanicals he used were juniper, coriander, pink peppercorn, grapefruit zest, chilli peppers, liquorice, mānuka, gorse flower, and of course his signature tīkōuka bark.

Good Bitch Gin is contemporary, fresh, and a little bit provocative so you keep coming back for more. The nine botanical ingredients start crisply, with deep floral notes and a lingering spiciness. Just like Good Bitches Baking, a balance of sass and kindness.

The gin was quietly (not at all quietly) launched at the Head Bitch Hui in September (see story p14). Word slipped out and all 300 bottles were sold well and truly ahead of

the actual on-sale date of 31 October, with deliveries all over the country happening very promptly in early November.

Richard donated all the profits to GBB, at a total of \$10,200—we think he's a Very Good Bitch.



www.sandymount.nz

WHAT IMPACT DO YOU THINK YOUR
VOLUNTEERING HAS IN MAKING
AOTEAROA A KINDER PLACE?

"It strengthens connection to something bigger than the individual. This can only make a more empathetic nation."

GOOD BITCH SURVEY 2023



Good Bitches will good bitch

When Cyclone Gabrielle hit the upper and eastern North Island in February, unsurprisingly the GBB community all over Aotearoa rolled up their sleeves, pulled out their baking bowls, and were ready to swing into action.

However, HQ quickly became aware that this offered some tricky logistics. Civil Defence and Emergency Management and agencies in the affected areas were specifically and clearly asking people not to send things and especially not perishables, because the collection, sorting, storing and distribution added considerably to the stretched communities.

GBB felt it was important to follow the directives of those in charge of the flood response, which meant making the decision not to endorse sending baking to the areas. This was a hard decision to make because it felt like we were going against exactly what we exist to do—support people having a tough time—but the needs of the communities and those responding to the crisis had to be prioritised.

Consequently, GBB opted to advise all chapters of the best mechanisms for making donations to the regions, and also to donate all profits from merchandise sales. This

was a relatively small sum in the scheme of things but hopefully enabled the purchase of something useful. It also gave HQ the impetus to start developing systems and processes to manage Emergency Bitching scenarios.

It's always going to be very difficult to dissuade a group of kind people not to do something practical though, and we were very proud of the contributions made by all our Good Bitches in all the different ways they reached out.

Committed and ingenious

With most of the upper and eastern North Island affected to some degree by Cyclone Gabrielle, our chapters rallied quickly and very practically.

The worst and longest affected of course was Napier-Hastings. The Head Bitch and two committee members live in Clive which was without power or internet for several days but they were quick to think on their feet, and come up with a plan to keep things operating and their recipient organisations receiving baking if at all possible.

One of the committee members set herself up on the top of a hill where she could get internet access and sent HQ a list of actions and a time she would be back in range the next day.

HQ checked in with the recipient organisations and baking continued almost seamlessly.

Alongside the recipient organisation needs, three of the chapter's own GBs were displaced. The committee buddied up with them to make sure they had support and were

looked after—not something that's in the GB job description, but a stellar example of the kind of people who are attracted to GBB.

Our good friends at Westgold also jumped in to help, sending bulk butter for the chapter to distribute, especially to support bakers doing any extra baking for the community.

Collaboration is key

Spreading the idea of kindness and, as we increasingly think of it, closing the circle of kindness can take many forms. One that has evolved naturally through the ingenuity and energy of our Head Bitches is the concept of Collaborative Bitching.

Often (not always) the people our recipient organisations support are people who are disenfranchised or disconnected from the community they live in. This might be due to financial constraints, living circumstances, ill health or disability, poverty, lack of access or education—any number of reasons.

Rather than leaving them to it, a passing comment made to our GM Katy Rowden really brought home the need to enable EVERYONE to be kind: “We’re so often seen as the ones who need or can only take but it’s so amazing to have the opportunity to give back as well.”

Pondering this idea, the HQ team started to think about how to help other community groups and organisations to enable their people to offer kindness, and they asked the Head Bitches what they thought. Turns out, some of them were doing it already.

So far, we have collaborative bitches in Hamilton, Rotorua, Napier–Hastings and Wellington.

In Hamilton, Rototuna High School and Enrich+ have both been on the roster for three years.

Rototuna High School’s kaupapa is a near perfect alignment with ours:

Puna Wānaga is an impact project class in which we try to make a positive change in our community and be the change we want to see in our society.

Enrich+ supports people living with disabilities and autism and they have a group of young people who wanted their baking to have a purpose and a chance to give back to the community.

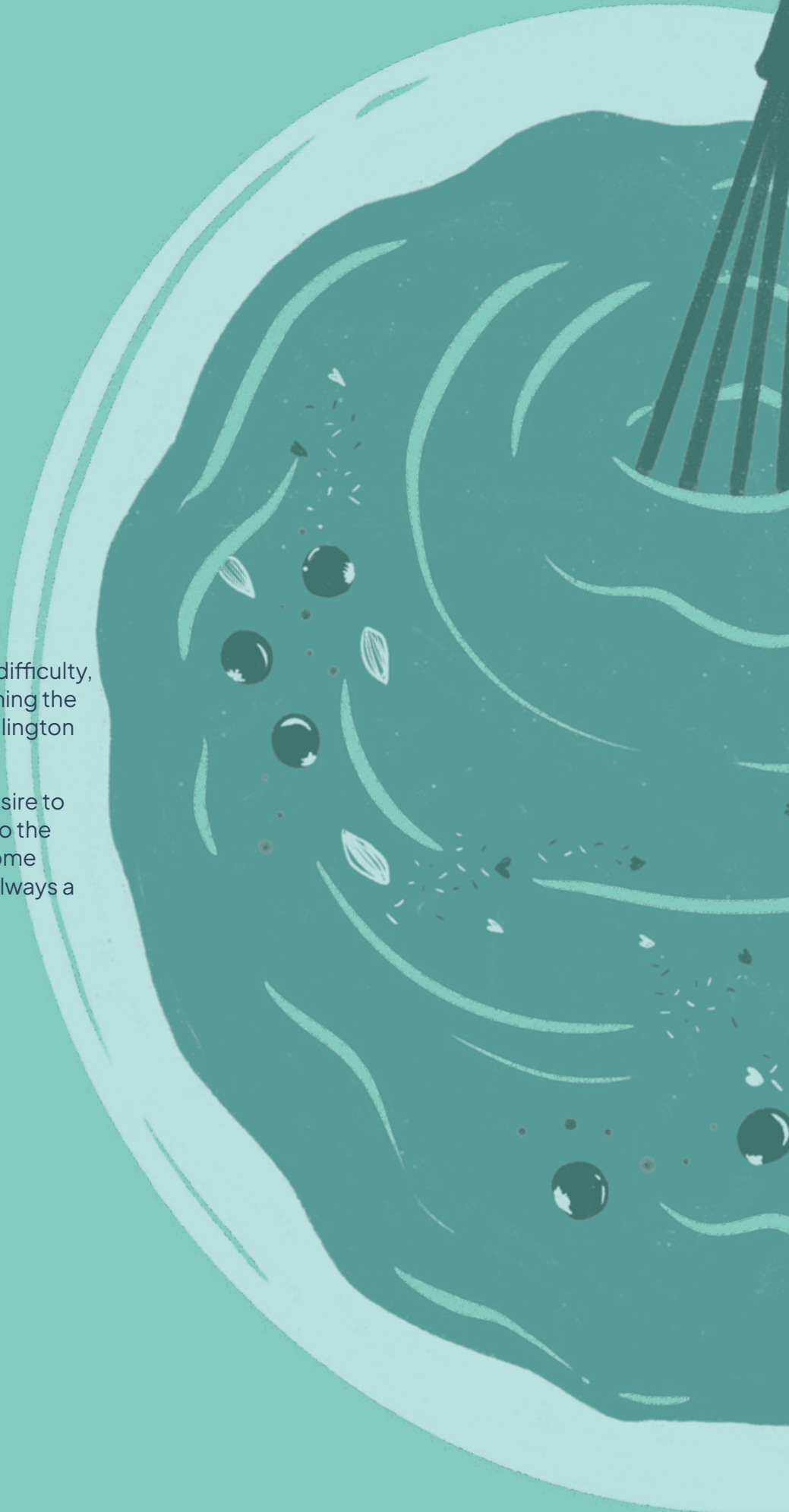
In Rotorua, Kaitao Intermediate School reached out to new HB Stacey Rimene to talk about what GBB does in their area and soon after helped them with their first bake—the school immediately signed up for a twice-monthly baking spot on the roster.

In Napier–Hastings, Taradale High School has been baking six times a year for about four years with the treats going to the Napier Women’s Refuge.

In Wellington, HB Belinda Barber did a baking workshop with some students at the Hutt Valley Teen Parent Unit. The young people were very on board with the idea of our

kaupapa and with almost no difficulty, talked their teachers into signing the school up to bake for the Wellington roster once a term.

The common thread is the desire to participate in and give back to the community and spreading some kindness via baked treats is always a win for everyone involved.



Systems change

The Bitch Management System is heading into its second year of use with ongoing tweaks to its functionality improving and streamlining processes and reporting.

With the BMS rostering running smoothly, we turned our attention to smoothing some of these other administration-heavy tasks.

Perhaps the most important but also a very time-consuming aspect of chapter committee work is responding to queries and onboarding new Good Bitches. Now new volunteers can complete a simple form that lives on the GBB website, which will trigger a series of emails with information and tasks for the volunteer to complete.

The process is automated but the human touch hasn't been phased out, and Newbies Bitches and Head Bitches are still available to answer curly questions and support people through the process.

While our operating model is very simple—our GBs bake treats in their own homes for people having a tough time—there are complexities to the actual logistics and we were finding that often new volunteers were surprised to find that it wasn't just a case of whipping up a batch whenever they had time. Automating the onboarding process meant we could explain the rostering system along the way, and the newbie would have time to absorb the information and decide if it suited them or not.

Similarly, we developed an expression of interest form for organisations so they could let us know they might be keen to receive baking. The information gathered is enough for Head Bitches to understand what the organisation does, and how they support people having a tough time so they can have a meaningful conversation about whether we're the best fit for them.

One of the most used new features is an email capability that enables committees to communicate with all current Good Bitches straight from the system.

These relatively simple tweaks to our processes are valuable because they reduce demands on our volunteer committees' time and help to make the experience consistent, seamless and positive for all our volunteers at every stage of their GBB life.

HOW DOES IT MAKE THE PEOPLE YOU WORK WITH
FEEL TO RECEIVE KINDNESS IN THE FORM OF
HOME BAKING FROM A STRANGER?

"They're usually ecstatic! I don't think survivors enter a space like this and expect to get yummy cakes to comfort them through their sessions with kaimahi. Our kaimahi are always very excited, as again it's a small piece of comfort after supporting people through some very traumatic subject matter."

RECIPIENT SURVEY 2023

GRANTS

This year, we took the onus off our chapters for local fundraising. We ask a lot of our volunteer chapter committees already and for the income it was generating, we felt that their energy and generosity could be better used elsewhere and so we focused on developing our capability in grant writing as part of creating a diverse income portfolio.

We've been delighted to see how many city and district councils and community trusts have seen the value in the contribution our volunteers make to their communities.



- Proudly managed by
- A K Franks Charitable Trust
 - Guy Ansell Waddel
 - Russell Henderson Charitable Trust
 - Kingdom Foundation



- DIA Lottery Community Grant
- DIA Volunteering Capability
- DIA Lottery Community Sector Research



Tai Shan Foundation



Administered by the Public Trust



Donald & Nellye Malcolm Trust, kindly administered by Waitaki District Council



PARTNERSHIPS

We've said it before and we'll say it again, we love our long-term relationships. The businesses listed below have supported us in so many ways, with product, expertise, money and most importantly with a belief in our kaupapa. We love them all (see?) and we thank them gratefully from the bottom of our hearts.



Christchurch

CHRISTMAS DONATIONS

We were chuffed to be selected as the charity of choice for Christmas donations from these very generous businesses.



Dunedin



Auckland



Wellington

THE GBB SHOP

Our online shop continues to be successful, although we have reduced the range of products we sell. It's impractical for a dispersed organisation like ours to hold a lot of inventory, especially when we rely on the generosity of volunteers and their families to give that inventory space in their homes.

This year, we released a new Good Bitch apron which continues to be very popular (only \$55, get yours here <https://bit.ly/GBBApron> #AlwaysHustlingForKindness).



VIRTUAL FUNDRAISER

Along with our extensive grant writing calendar, we undertook the Generosity Generator training programme with the Funding Network and Givealittle which resulted in a fantastic video clip (see <https://bit.ly/WannaBeAGB22>), a two-week highly supported Givealittle campaign, and donations totalling \$13,966.84. The good people over at GoMedia shouted us some digital billboards so we had our cute campaign collateral (designed by our Design Bitch Hannah!) showing in high profile sites around the country.



What's next?

More kindness obvs... In as many ways as we can dream up.

Some new and redeveloped projects and programmes are underway, including Bitching Business (which also evolved along the Collaborative Bitching lines see story p22), Satellite Bitching so we can reach into isolated and rural communities, and a clearer plan for Emergency Bitching.

Alongside these extensions of what we do now, we're looking at how we can expand on our operating model, without changing it drastically and staying true to our kaupapa. We're getting Prison Bake back up and running and the board is undertaking a holistic strategic refresh which will consider where to next, and why and how, and also how we can be sure that we're a good Te Tiriti o Waitangi partner.

We're doing some comprehensive training to upskill on best practices with regard to corporate partnerships—we love our partners and so we need to be sure that we're going about looking after them the right way and also that the relationship is right for GBB.

Our kindness research project will be complete in the next few months and the findings from that will inform a large part of what we do next, as well as becoming a valuable resource for other community sector organisations.

GBB is still in a growth phase, but it's a different one now, still aiming at a kinder Aotearoa but with a wider lens on what that might mean, and how we can contribute to it.

HOW DOES BEING A GB MAKE YOU FEEL?

"I was surprised at how great it felt to deliver my first batch and hear the squeals of delight – the group had been waiting eagerly for the baking, and one said it was the highlight of their day."

GOOD BITCH SURVEY 2023

Performance Report

For the year ended 31 March 2023

Approval of Performance Report

We are delighted to present the approved yearly Performance Report for the Good Bitches Trust, covering the period ending 31 March 2023. The Trustees take full responsibility for the accuracy and appropriateness of the information contained in this financial report and affirm that the accounting policies employed are suitable for the purpose of this report.

Margaret Warrington

Simon Thomas

Sam Feder

Delaney Mes

Sarah Meikle

Geoff Willmott

Financial performance

Throughout the 2022/23 financial year, the Good Bitches Trust achieved a surplus of \$7,591 and our cash reserves now stand at \$392,306, equivalent to 12–18 months of operating expenditure.

Continued focus

Our ongoing commitment centres around ensuring the Trust's financial sustainability and the Good Bitches Trust is grateful for every donation, grant, and financial contribution we receive.

Financial sustainability enables us to keep operating and gives our recipients and volunteers certainty we won't disappear. Growing our support base and looking

at opportunities with corporate partners will help us to amplify the positive impact of our work and we will continue to foster strong relationships, explore new avenues for support, and optimise the allocation of resources to best serve our mission.

Statement of Financial Performance

For the year ended 31 March 2023

	NOTE	THIS YEAR	LAST YEAR
Revenue			
Grants, sponsorships, fees, prizes		\$222,749	\$203,880
Donations		\$55,097	\$23,235
Fundraising and other similar revenue	1	\$29,674	\$60,438
Interest income		\$6,193	\$1,031
Total revenue		\$313,712	\$288,585
Expenses			
Expenses related to baking and programmes	2	\$52,587	\$41,248
Expenses related to public fundraising	2	\$14,103	\$38,742
Volunteer management (incl staff costs)		\$199,348	\$110,554
Other expenses	2	\$40,084	\$15,039
Total expenses		\$306,121	\$205,583
Surplus/(deficit) for the year		\$7,591	\$83,001

Statement of Financial Position

As at 31 March 2023

	NOTE	THIS YEAR	LAST YEAR
Assets			
Current assets			
Bank accounts and cash	3	\$392,306	\$272,903
Accounts receivable		\$480	\$1,598
Inventory	3	\$12,392	\$17,828
GST receivable		\$0	\$1,696
Total current assets		\$405,178	\$294,024
Total assets		\$405,178	\$294,024
Liabilities			
Current liabilities			
Creditors and accrued expenses		\$29,039	\$18,575
Income in advance		\$109,127	\$15,817
GST payable		-\$210	\$0
Total current liabilities		\$137,956	\$34,392
Total liabilities		\$137,956	\$34,392
Net assets		\$267,222	\$259,632
Accumulated funds			
Current year surplus		\$7,591	\$83,001
Prior accumulated surpluses		\$259,631	\$176,630
Total accumulated funds		\$267,222	\$259,632

Statement of Cash flows

For the year ended 31 March 2023

	THIS YEAR	LAST YEAR
Cash flows from operating activities		
Receipts from benefactors, supporters and customers	\$415,222	\$265,475
Net receipts for inventory sales	-\$11,362	\$19,716
Payments to suppliers and contractors	-\$311,163	-\$232,334
Net receipts/(payments) from GST	\$26,705	-\$12,333
Net cash flows from operating activities	\$119,403	\$40,524
Net increase/(decrease) in cash	\$119,403	\$40,524
Add opening cash	\$272,903	\$232,379
Closing cash	\$392,306	\$272,903
This is represented by		
Kiwibank account	\$287,953	\$171,479
Term deposit	\$104,354	\$101,017
Paypal account	\$0	\$406
Total bank accounts and cash	\$392,306	\$272,903

Statement of Accounting Policies

For the year ended 31 March 2023

Basis of preparation

Good Bitches Trust has elected to apply PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting – Accrual (Not-For-Profit) on the basis that it does not have public accountability and has total annual expenses of equal to or less than \$2,000,000.

All transactions in the Performance Report are reported using the accrual basis of accounting. The Performance Report is prepared under the assumption that the entity will continue to operate in the foreseeable future.

GST

Good Bitches Trust registered for GST in March 2019. Amounts prior to this date are shown inclusive of GST and subsequent amounts are recorded exclusive of GST.

Income tax

The entity is wholly exempt from New Zealand income tax having fully complied with all statutory conditions for these exemptions.

Bank accounts and cash

Bank accounts and cash in the Statement of Cash Flows comprise cash balances and bank balances (including short term deposits) with original maturities of 90 days or less.

Income in advance

GBB has received a number of grants that relate to periods that extend beyond 31 March 2023. The portion related to the next financial year has been recognised as income in advance.

Note to the Accounts

For the year ended 31 March 2023

	THIS YEAR	LAST YEAR
Note 1: Fundraising revenue		
Merchandise, books, etc	\$19,919	\$41,430
Chapter fundraising	\$9,755	\$19,008
	\$29,674	\$60,438

We also gratefully acknowledge the organisations that supported us with in-kind or contra goods: Whittaker's, Fix & Fogg, Foodstuffs South Island Community Trust, Queen Fine Foods, Gibson Sheat Lawyers, Studio Waru, and GoMedia.

Note to the Accounts (continued)

For the year ended 31 March 2023

	THIS YEAR	LAST YEAR
Note 2: Analysis of expenses		
Expenses related to baking and programmes		
Baking related costs	\$26,334	\$23,536
Programme related costs	\$26,253	\$17,712
Total	\$52,587	\$41,248
Expenses related to public fundraising		
Merchandise, books, etc	\$13,132	\$30,765
Chapter fundraising costs	\$970	\$7,977
Total	\$14,103	\$38,742
Other expenses		
Bank and shopify fees	\$633	\$439
Subscriptions	\$7,689	\$5,323
Other general expenses	\$15,609	\$9,277
Research project*	\$16,153	\$0
Total	\$40,084	\$15,039

*GBB received a grant from the Department of Internal Affairs to undertake a research project into kindness, the associated revenue has been reported in grants.

Note to the Accounts (continued)

For the year ended 31 March 2023

	THIS YEAR	LAST YEAR
Note 3: Analysis of current assets and liabilities		
Bank accounts and cash		
Kiwibank account	\$287,953	\$171,479
Term deposit	\$104,354	\$101,017
Paypal Account	\$0	\$406
Total	\$392,306	\$272,903
Inventory		
Merchandise for sale to public	\$12,392	\$17,828
Total	\$12,391.66	\$17,828
Income in advance		
Grants	\$109,127	\$15,817
Total	\$109,127	\$15,817

Note 4: Other disclosures

Commitments

There are no commitments as at balance date (last year: nil).

Contingent liabilities and guarantees

There are no contingent liabilities and guarantees as at balance date (last year: nil).

Related party transactions

There were no transactions involving related parties during the financial year (last year: nil).

Events after balance date

There were no events that occurred after the balance date that would have a significant impact on the performance report (last year: nil).

HOW DOES BEING A GB MAKE YOU FEEL?

"It's a quiet way of doing something very personal."

"In some way it may inspire those that have received some kindness (in any way) to pass it on."

"It's all about caring for your whanau and neighbours—everyone should do something."

"Small continuous actions all make for a better world."

HOW DOES IT MAKE THE PEOPLE YOU WORK WITH FEEL TO RECEIVE KINDNESS IN THE FORM OF HOME BAKING FROM A STRANGER?

"It can break down a barrier and create a connection with clients."

"Once the children see me park the car outside, I can hear all the children running to the door eager and excited to see the baking."

"We have received a few birthday cakes for children and mums often cry."



good bitches
BAKING